



5 TIPS FOR BUYING ART

how to choose the perfect piece of art for you

NATE DERIDDER
— studios —

Hey, Stud!

Have you ever looked around your living space and felt like your walls were too bare or boring? A unique piece of art may be all that you're missing to bring some personality to your home!

Art is not just a decoration; it's an expression—a reflection of culture, emotion, and creativity.

Whether you're a seasoned art collector or looking to collect your first piece, here are five essential tips to consider when buying artwork.

Let's get **STARTED!**

1. Physical Attraction

The first and arguably most important item on this list is: physical attraction.

Much like a first date, you want to feel a “spark” and connection to the piece of art you are looking at.

While you don't want to purchase a piece on impulse, you should listen to your gut. If your initial reaction makes you feel like the heart-eyes emoji, then that is a pretty good sign that you just found the piece that you will love having on your walls for many years to come.

In the song “7 Rings,” Ariana Grande says “I see it, I like it, I want it, I got it.”

That's the kind of energy you want to bring when buying art, especially if it's your first time.



cum rag

2. Size Matters

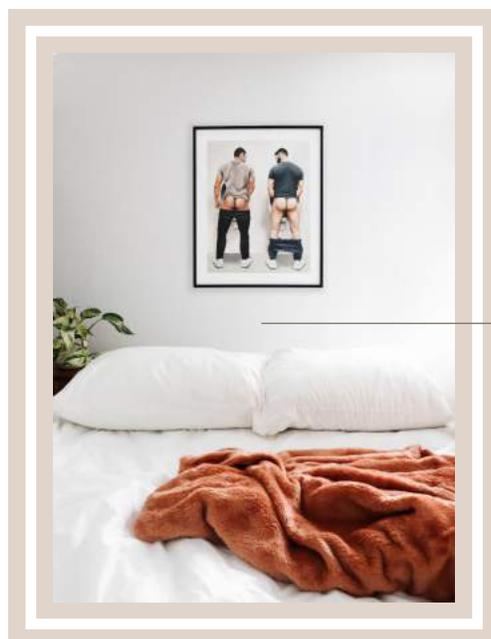
Contrary to what some people say, size DOES matter...especially when talking about artwork ;)

Large pieces of art generally require more space around them on a wall or mantle to allow for visual “breathing room”.

Before purchasing a piece of art, measure the space on your wall that you’re hoping to hang it. Then compare your wall measurement to the size of the artwork.

Add an additional 1”-2” of breathing room to each side of the artwork measurement for a small piece, or add 3”-4” to each side of the artwork measurement for a large piece.

If the artwork and additional breathing room fits within the space on your wall, then you’re ready to click “add to cart”!



*an example of
visual breathing room*

2. Size Matters (continued)



Take it from the Rose Family on Schitt's Creek: there is nothing worse than a painting that is not the right size for the room.

3. Set a Budget

Art comes in a wide range of prices. Before embarking on your art-buying journey, determine your budget to prevent impulse buys, and ensure you're making a financially responsible decision.

Print reproductions are an affordable way to bring some art into your home, or create a gallery wall. I use a special artist-grade canvas paper to create my prints, so they look and feel very similar to the original.

Original artwork is more of an investment, because you are collecting a one-of-a-kind creation, directly from an artist's hands. Original artwork is one of the rare investments that becomes more valuable the longer you have it.



4. Get to Know the Artist

Building a personal connection with the artist can add depth and meaning to your art-buying experience. Many artists are active on social media platforms, where they share insights into their creative process, upcoming projects, and behind-the-scenes glimpses of their studios.

Follow the artist on social media, engage with their posts, and slide into their DM's!

If you are feeling a little nervous about talking to an artist you're interested in, I totally understand! In that case, you can get similar insights about their work and process by visiting the "about" page on their website.

Speaking from personal experience though: it is always such a compliment to hear that someone connects to the work I create. So, don't be shy!

5. Confidence is Key

Art has the power to reflect and affirm your identity, beliefs, and experiences. When purchasing artwork, consider pieces that resonate with who you are as a person. Look for themes, subjects, or styles that align with your values, or life journey.

Surrounding yourself with art that reflects your identity not only enhances your living space but also fosters a deeper connection to your own story and the world around you.

Visitors will come and go to your home, but you will live with the art every day, so it's important that it speaks to you. Trust your instincts and make a bold statement to reflect your personality in your home.



Let's Connect!

come say "hi" and see behind the scenes of my studio

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